



Marketing Co-ordinator

An opportunity has arisen for a Marketing Co-ordinator to join the Western Bulldogs. An energetic upcoming marketer is required to help continue to drive the Club's ever expanding marketing portfolio.

Reporting to the Marketing Manager this role will help execute key marketing projects and ensure consistency across our brand.

The successful candidate will be responsible for:

- Assisting with the execution of specific brand and seasonal campaigns including but not limited to pre-season, AFLW, Crowd Build, Membership and the Finals Series
- Execute the delivery of bespoke Club marketing projects including all specific match day themes
- Assist with the co-ordination of the media plan and all content creation, including but not limited to TV, radio, digital and print
- Assisting with delivering aspects of match days in particular fan zones, mascots, player appearances and other fan related activities
- Work with Club community based partners to deliver results to the Club
- Assist in the co-ordination of the Clubs Marketing push into Western Victoria

The successful candidate will have a Marketing degree and demonstrate some experience in a number of facets of the marketing function. They will have excellent time management skills, have a proven ability to work to tight deadlines, require minimal supervision and have demonstrated capacity to build strong relationships with internal and external stakeholders.

This role is not a 9-5 role and involves regular weekend work but if you are interested in working in a challenging yet extremely satisfying position please [click on this link](#). Applications close at 5pm May 29.

A six (6) month probationary period applies to this position.

Please note that due to the high level of interest only those applicants short listed will be contacted.